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## FOR IMMEDIATE RELEASE

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## INTUICOM TO ADDRESS WIRELESS SECURITY IN INTELLIGENT TRANSPORTATION SYSTEMS AT IMSA CONFERENCE

Technical Session Part of IMSA's 2015 Annual Conference and School in New Orleans

**Boulder, CO – (August 18, 2015)** – Intuicom, Incorporated, a premier supplier of wireless solutions to the Traffic and Intelligent Transportation Systems (ITS) market, will be speaking on *Wireless Network Security in ITS – What You Don't Know Can Hurt You!* at the upcoming IMSA's 2015 Annual Conference and School (August 22-25, 2015) in New Orleans, LA.

The technical presentation, scheduled for Saturday, August 22 at 9:00AM, will feature Dave Braddon, Intuicom's Senior ITS Network Engineer. Braddon's presentation aims to raise awareness about the proper and effective ways to secure wireless networks from unauthorized access and security breaches. As a Cisco Certified Network Professional with over 15 years experience in network architecture and security, Braddon is considered an expert in helping agencies protect and secure their network infrastructure, their data, and the integrity of their intelligent transportation system.

Intuicom, Inc. will also be exhibiting at the IMSA 2015 Annual Conference and School, (Booth 613) where they will be demonstrating their industry-leading wireless network management solution, BroadbandPro™ Software, as well as showcasing a video backhaul solution featuring Autoscope Video Surveillance/Detection Cameras integrated with Intuicom's complete family of Broadband Wireless Solutions. This wireless video backhaul solution provides enhanced access to essential data through real-time video delivered effectively and efficiently directly to an agency's Traffic Management Center (TMC).

"Secure wireless communication is the foundation for all of Intuicom's products and integrated solutions," states Tom Foley, president and CEO of Intuicom, Inc. "Our collaboration with Image Sensing Systems and Econolite Group has resulted in the seamless integration of reliable, field-proven technologies enabling agencies to leverage their Autoscope investment to cost effectively transmit video images and data wirelessly for unsurpassed connectivity and accessibility to relevant traffic management information."

**About Intuicom, Inc.**

Intuicom provides wireless data solutions designed to satisfy the most demanding requirements for long-range remote or mobile device networking. Intuicom provides unsurpassed performance and flexibility.

Founded in 1999, with headquarters in Boulder, Colorado, Intuicom Wireless Solutions enhance applications including precision GPS, intelligent transportation systems, and automation. You can learn more about Intuicom at [www.intuicom.com](http://www.intuicom.com).

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